

From: [John Hebert](#)
To: [Jennifer Gaines](#)
Subject: Fw: Child Proof Icon
Date: 06/11/2010 01:12 PM
Attachments: [dc_stamp_icon_us_1.pdf](#)
[dc_stamp_icon_us_3.pdf](#)

what do you think about these? while i'm "ok" with the words they are using i wanted to know if you've been telling anyone else they can't have any icons - or anything above/beyond what is spelled out in the RRM? thanks.

----- Forwarded by John Hebert/DC/USEPA/US on 06/11/2010 01:09 PM -----

From: "Heather Bjornson" <HBjornson@TSGUSA.COM>
To: John Hebert/DC/USEPA/US@EPA
Date: 06/11/2010 10:56 AM
Subject: FW: FW: Child Proof Icon

John -
I am forwarding Reckitt Benckiser's latest icon for child resistant, would these be acceptable graphics?

Regards,

Heather R. Bjornson
Technology Sciences Group, Inc.
1150 18th Street NW., Ste. 1000
Washington DC 20036
Tel.: 202-828-8945
Fax: 202-872-0745

-----Original Message-----

From: Ambuter, Hal [mailto:Hal.Ambuter@reckittbenckiser.com]
Sent: Friday, June 11, 2010 9:48 AM
To: Heather Bjornson
Subject: FW: FW: Child Proof Icon

Heather

Modified icons for EPA's review.

~ hal

-----Original Message-----

From: Deshpande, Nikhil
Sent: Thursday, June 10, 2010 5:55 PM
To: Ambuter, Hal; Jain, Raj
Subject: RE: FW: Child Proof Icon

Hal,

Attached are the revised safety icons. Can you please review it with the EPA contact and let me know if we can include one of this on our bait stations?

Thanks,

Nikhil Deshpande
Assistant Brand Manager - d-Con

973-404-2837

-----Original Message-----

From: Ambuter, Hal
Sent: Wednesday, June 09, 2010 9:13 PM
To: Deshpande, Nikhil; Jain, Raj
Subject: RE: FW: Child Proof Icon

We need to submit them for approval

-----Original Message-----

From: Deshpande, Nikhil
Sent: Monday, June 07, 2010 6:03 PM
To: Ambuter, Hal; Jain, Raj
Subject: RE: FW: Child Proof Icon

Hal,

Can we say "Child resistant" on the revised icons?

Thanks,

Nikhil Deshpande
Assistant Brand Manager - d-Con
973-404-2837

-----Original Message-----

From: Ambuter, Hal
Sent: Saturday, May 29, 2010 2:51 PM
To: Jain, Raj; Deshpande, Nikhil
Subject: FW: FW: Child Proof Icon

Here is response from EPA on icons

Let me know how you want to proceed.

~ hal

-----Original Message-----

From: Heather Bjornson [mailto:HBjornson@TSGUSA.COM]
Sent: Friday, May 28, 2010 10:15 AM
To: Ambuter, Hal
Subject: FW: FW: Child Proof Icon

Hal-

Here is John Hebert's response. He would like me to send the revised icons, with the Child resistant" claim to him and he will take them to PRD.

Regards,

Heather R. Bjornson
Technology Sciences Group, Inc.
1150 18th Street NW., Ste. 1000
Washington DC 20036
Tel.: 202-828-8945
Fax: 202-872-0745

-----Original Message-----

From: Hebert.John@epamail.epa.gov [mailto:Hebert.John@epamail.epa.gov]
Sent: Thursday, May 27, 2010 3:06 PM
To: Heather Bjornson
Cc: Davis.Kable@epamail.epa.gov
Subject: RE: FW: Child Proof Icon

Heather - None of the icons are acceptable. The bait stations are only classified as "resistant". Child-proof implies that no child could access

the bait. We do not allow claims of 100% efficacy with regards to kill claims, access to a bait station, etc. The Rodenticide Mitigation is pretty specific on what type of claim you can make for the level (Tier) of bait station you have.

Let me know if you have other questions.

John

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[a1b2c3d4e5f6]



dc_stamp_icon_us_1.pdf dc_stamp_icon_us_3.pdf